

Whitman County
Quit Line Data Summary
January 1 - June 30, 2005

	County	State
Number of Calls to Quit Line	N = 45	N = 11,781
Percent of Statewide Calls	0.5%	100.0%
Percent of State Population in County¹	0.7%	100.0%

	County %	State %
Gender	N = 45	N = 10,080
Female	55.6%	61.2%
Male	44.4%	38.8%
Race/Ethnicity	N = 41	N = 8,813
People of Color	4.9%	9.5%
White	95.1%	90.5%
Age	N = 45	N = 9,893
Less than 18 years old	0.0%	1.5%
18 - 24 years old	24.4%	18.1%
25 - 34 years old	35.6%	25.4%
35 - 44 years old	20.0%	22.0%
45 years and older	20.0%	33.0%
Education	N = 44	N = 9,282
Did not graduate high school	13.6%	20.8%
High school graduate	22.7%	34.4%
Some college/vocational school	45.5%	34.8%
College graduate	18.2%	10.0%
Caller Type	N = 45	N = 10,635
General Information	2.2%	7.2%
Health care provider	0.0%	1.9%
Tobacco user	97.8%	90.9%
Payer Type	N = 34	N = 7,421
Insured	44.1%	37.4%
Uninsured	26.5%	33.0%
Medicaid	29.4%	29.6%
Heard About	N = 38	N = 8,468
Past caller	5.3%	13.4%
Employer/worksites	0.0%	1.3%
Health care provider	18.4%	23.4%
Television	39.5%	15.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	2.7%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	5.3%	3.9%
Newspaper/Magazine	0.0%	1.7%
Brochure/Newsletter	7.9%	4.3%
Family or friend	18.4%	28.1%
Health Department	0.0%	3.2%
School	5.3%	1.8%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.